

BEVINCO & Lion on the Beach

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-Bruce Fair, Lion on the Beach

the STORY

Though Bruce Fair is at his Toronto bar – Lion on the Beach – every day, he can't possibly see everything that goes on. That's why he hired BEVINCO.

Not long after Lion on the Beach opened in 1991, Fair noticed a number of irregularities in terms of the amount of money he was spending to stock his bar and the amount he was getting back. No matter what he did, the numbers wouldn't add up but he found that he was not alone in his plight when a fellow bar owner introduced him to BEVINCO. After hearing what the company had to offer, Fair felt that BEVINCO was the missing piece of the puzzle that would keep his business successful in the long run.

"I've been using BEVINCO for 17 years and have no plans to end that streak any time soon," said Fair. "Whether it's overstocking, theft or a few too many free drinks being given away, BEVINCO detects the problem and brings it to my attention right away. To me, BEVINCO is as essential as heat and insurance; if you're a bar or restaurant owner and you don't use it, you're setting yourself up for failure."

B E ▼ I N C O

Confidential * Professional * Experienced * Comprehensive * Effective * Money Saving

About Lion on the Beach

Owner: Bruce Fair

Location: Toronto, ON

Year Established: 1991

Bar Type: Pub

Hours of Operation: 11:30AM-2:00AM Thurs-Sat

Bevinco Customer Since: 1991

Fact: Former home of the Bank of Toronto, erected in 1950



About Bevinco

Hospitality losses are out of control. The industry loses 25-30% on average. Most owners think it's an unavoidable part of doing business. With BEVINCO - it doesn't have to be. BEVINCO maximizes top line revenue by providing an exact accounting of alcohol usage to revenue, controlling losses and ensuring you are capturing all revenue earned by the bar/restaurant.

Founded: 1987

Located: Worldwide

of Clients: 2000+

www.bevinco.com

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