

BEVINCO & Vaughan Hospitality Group

“After five years of using their services, VHG can't imagine handling their bars' high volume of employees and patrons without BEVINCO!”

~Kevin Vaughan, Vaughan Hospitality Group

the STORY

With five restaurants located in downtown Chicago, restaurateurs Kevin Vaughan and his brother, Eamonn, rely on BEVINCO every week. Vaughan Hospitality Group (VHG) opened its first bar in 1996 and started using BEVINCO eight years later after being referred by another bar owner. Realizing it was a great opportunity to control inventory, they took their peer's advice.

“BEVINCO is heavily involved in our ordering process at all locations,” said Kevin. “By noon every Tuesday, BEVINCO provides us with all inventory reports. They are extremely reliable, and it is a huge benefit. Their services definitely add to the efficiency of my business.”

“BEVINCO shrinkage numbers are actually a particularly important factor in determining managers' quarterly bonuses”

VHG uses BEVINCO to not only control inventory but manage its 180 employees. VHG's locations include Corcoran's Grill & Pub, Emerald Loop Bar & Grill, Mystic Celt, Vaughan's Pub on the Northwest side and Vaughan's Pub in Lakeview.

BEVINCO's definitive weekly reports create staff accountability and incentives throughout all five establishments. BEVINCO shrinkage numbers are actually a particularly important factor in determining managers' quarterly bonuses.

Before VHG started using BEVINCO, they estimate their shrinkage numbers were at **20 percent**. Now, they are consistently **under 5 percent**. Kevin says he has made at least five times the money back that he's paid for BEVINCO's services.

Yet Kevin says it's not just BEVINCO's technology that adds the value.

“BEVINCO is very much a people business. The company does a great job of combining good technology with good people. My BEVINCO representative, Ken Gillie, is outstanding, smart and responsive. He does a great job managing his people.”

After five years of using their services, VHG can't imagine handling their bars' high volume of employees and patrons without BEVINCO.

VHG Snapshot

Location: Chicago, IL

First Location Opened: 1996

Type of Venue: Pub

VHG Locations: Corcoran's Grill & Pub, Emerald Loop Bar & Grill, Mystic Celt, Vaughan's Pub (Northwest side and Lakeview)

Website: www.vaughanhospitality.com

Go online for pub specials!



About BEVINCO

Hospitality losses are out of control. The industry loses 25-30% on average. Most owners think it's an unavoidable part of doing business. With BEVINCO - it doesn't have to be. BEVINCO maximizes top line revenue by providing an exact accounting of alcohol usage to revenue, controlling losses and ensuring you are capturing all revenue due to the bar/restaurant.

Contact your local BEVINCO representative today!
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www.bevinco.com/IL

BEVINCO

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