

BEVINCO & Old Chicago



“ We will be using BEVINCO at the new locations because it is a great way to get your business off on the right foot ”

~Gary Duckworth, Director of Operations, Old Chicago (Oklahoma)

the STORY

Since 2006, Gary Duckworth, Director of Operations, has supervised multiple Old Chicago restaurants in Oklahoma. With managing three locations and opening two more in 2010, Duckworth always seems to have a full plate. That's why he counts on the local BEVINCO partner – Lee Morris – to lighten the load.

Old Chicago restaurants feature over 30 beers on tap, 110 beers in total and a full-service bar. The significant amount of alcohol options is a selling point to guests, but tracking the inventory has a large margin of error. Duckworth struggled with employees entering incorrect pricing on the register and giving away free beverages. In Oklahoma, it is illegal to give away alcohol for free. For both financial and legal purposes, Duckworth counts on the BEVINCO program to monitor the situation.

Once Morris began implementing the BEVINCO program, bar profit increased and sales were up. Not only did Morris share valuable liquor, beer and customer service trends but also held one-on-one meetings with the staff to discuss ways to achieve better results.

“Morris is extremely credible because of how well he knows the BEVINCO program and the local market. We will be using BEVINCO at the new locations because it is a great way to get your business off on the right foot,” said Duckworth.

BEVINCO

Confidential * Professional * Experienced * Comprehensive * Effective * Money Saving

Old Chicago Snapshot

Location: Oklahoma

Occupancy: Varies between 150 and 250

Type of Venue: Casual themed, Italian restaurant featuring over 100 beers and a full service bar

Clientele: Casual, all ages, family-friendly

Website: www.oldchicago.com

Eat. Drink. Be Yourself.



About Bevinco

Hospitality losses are out of control. The industry loses 25-30% on average. Most owners think it's an unavoidable part of doing business. With BEVINCO - it doesn't have to be. BEVINCO maximizes top line revenue by providing an exact accounting of alcohol usage to revenue, controlling losses and ensuring you are capturing all revenue due to the bar/restaurant.

Founded: 1987

Located: Worldwide

of Clients: 2000+

www.bevinco.com

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