

BEVINCO & STK/TenJune

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~John Sherman, The ONE Group

the STORY

What does it take to keep two of the hottest venues in New York City running like well-oiled machines? According to John Sherman, BEVINCO definitely helps.

As the beverage director for The ONE Group, Sherman knows what's going on behind every bar at the group's seven establishments in New York, Los Angeles and Miami. But since he clearly can't be in seven places at once, Sherman counts on BEVINCO to be his eyes and ears, specifically at STK – a 350-seat steakhouse – and Tenjune – a nightclub frequented by countless celebrities – in New York City's Meatpacking District.

“I have been in the restaurant and nightclub industry in some capacity my entire career and I've never seen an inventory control system more accurate than BEVINCO,” said Sherman. “They go through every box and every bottle once a week and address everything from overpouring to employee theft so we know exactly what's missing and where – a big deal since both venues run off of the same liquor license and we can determine pour costs at each individual bar within them. BEVINCO's findings are so accurate that I can take one look at the report and determine exactly what we need even if I'm not on-site.”

Nearly three years into his relationship with BEVINCO, Sherman is still an extremely satisfied customer. And as The ONE Group continues to expand – venues in Atlanta, Chicago and Washington, D.C. are in the works – he's certain BEVINCO's services will be utilized well into the future.

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STK Snapshot

Location: 26 Little West 12th St., NYC

Occupancy: 350

Type of Venue: Steakhouse

Clientele: Upscale

Tenjune Snapshot

Location: 26 Little West 12th St., NYC

Occupancy: 180

Type of Venue: Nightclub

Clientele: Celebrity, A-list



About Bevinco

Hospitality losses are out of control. The industry loses 25-30% on average. Most owners think it's an unavoidable part of doing business. With BEVINCO - it doesn't have to be. BEVINCO maximizes top line revenue by providing an exact accounting of alcohol usage to revenue, controlling losses and ensuring you are capturing all revenue due to the bar/restaurant.

Founded: 1987

Located: Worldwide

of Clients: 2000+

www.bevinco.com
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